



Grassroots Fundraising

As Detroit Has Heart enters its 15th year, we are launching Team 15, a grassroots fundraising effort to solicit small, recurring donations of \$15, \$150, and \$1500 from the community.

Our first goal is to raise \$15,000. Getting there is easy! We only need 88 people to donate \$15 a month. In return, they will receive limited

edition Team 15 swag honoring NFL Hall of Famer, Charles Sanders who wore the number 88 and celebrating the spirit of Detroiters with H.E.A.R.T.

Our second goal is to recruit 15 **Team 15 Leaders** to get 15 people each to follow their lead and donate \$15 a month! **To join, visit jointeam15.org now!** #wearsteam15



Team 15 Reward Swag



\$15 per month

Recurring donors will receive a limited edition Team 15 Mug.

One-time donors will receive a coupon for 10% off in our online store.



\$150 per month

Recurring donors will receive a limited edition Team 15 Mug and Cap.

One-time donors will receive a Team 15 Cap and a coupon for 15% off in our online store.



\$1500 per month

Recurring donors will receive a limited edition Team 15 Mug, Cap, and Bomber Jacket, 2 box tickets to the Detroit Lions, and invitations to special events.

One-time donors will receive the limited edition swag and a coupon for 50% off in our online store.

Become a Team Leader

Receive a limited edition Team 15 Hoodie when you become a Team 15 Leader and get 15 people to follow your lead and donate \$15 a month.

